

PERRIER-JOUËT WINS 1 MASTER MEDAL AND 1 GOLD MEDAL AT THE GLOBAL CHAMPAGNE MASTERS 2018



Perrier-Jouët is proud to announce that Perrier-Jouët Blason Rosé won a Master Medal at The Global Champagne Masters 2018; the ultimate accolade given only to exceptional Champagne in the tasting. Additionally the House also won a Gold Medal for Perrier-Jouët Belle Epoque Blanc de Blancs

The Global Champagne Masters is a tasting of Champagne organized by The Drink Business. The judging panel is comprised of a selection of highly experienced tasters such as Masters of Champagne, Master Sommeliers and senior buyers making the competition globally renowned. For the 2018 edition Michael Edwards and Patrick Schmitt MW were part of the jury.





The wines are judged by their flavours (attributable to the vineyard and vinemaking processes) and by their complexity, intensity and persistence.

Perrier-Jouët Blason Rosé is the most gourmet wine of the collection, a full and fruity blend that confers generosity and spontaneity. The cuvee is fresh, fruity and floral, with an inviting salmon pink hue.

Perrier-Jouët Belle Epoque Blanc de Blancs is not only the rarest Perrier-Jouët cuvée, but also the most emblematic – the culmination of the House's 200-year expertise in revealing the intricate floral facets of its signature Chardonnay grape.

Sourced from two legendary parcels of vines, it is the expression of a single grape variety, a single terroir and a single year – a sublime champagne shimmering with golden light, whose freshness and purity are the exhilarating prelude to an explosion of lush floral notes.



ABOUT PERRIER-JOUËT

Founded in 1811 in Epernay, Maison Perrier-Jouët is one of France's most historic champagne houses, but also one of its most distinctive, renowned for its floral and intricate champagnes which reveal the true essence of the Chardonnay grape and an enduring tradition of savoir-faire – an unparalleled expertise of only seven Cellar Masters since its foundation. A boutique house with a family spirit, Perrier-Jouët has been profoundly influenced by its founders' love of nature and art – twin inspirations which allow it to create exceptional experiences and moments of wonder that enhance everyday life. Since its 1902 collaboration with Art Nouveau pioneer Emile Gallé, creator of the anemone design for its Perrier-Jouët Belle Epoque prestige cuvée, Perrier-Jouët has commissioned work from established and emerging artists including Daniel Arsham, Noé Duchaufour-Lawrance, Miguel Chevalier, Makoto Azuma, Tord Boontje, Studio Glithero and Simon Heijdens, and more recently Vik Muniz, mischer'traxler, Ritsue Mishima, Andrew Kudless and Luftwerk.

PLEASE DRINK RESPONSIBLY

FOR MEDIA ENQUIRIES

Maison Perrier-Jouët

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PERRIER-JOUËT ON SOCIAL MEDIA

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