

PERRIER-JOUËT WINS 1 MASTER MEDAL AND 3 GOLD MEDALS AT THE GLOBAL SPARKLING MASTERS 2018



Perrier-Jouët is proud to announce that Perrier-Jouët Blason Rosé won a Master Medal at The Global Sparkling Masters 2018; the ultimate accolade given only to exceptional wines in the tasting. Perrier-Jouët Grand Brut, Perrier-Jouët Belle Epoque 2011 and Perrier-Jouët Banc de Blancs, all won Gold Medals.

The Global Sparkling Masters is a tasting of sparkling wines organized by The Drink Business. The judging panel is comprised of Masters of Wine, Master Sommeliers and senior buyers making the competition globally renowned. For the 2018 edition Michael Edwards, Patrick Schmitt MW and Lauren Eads were part of the jury. The wines are judged by production method (traditional, tank/charmat, transfer method and carbonation method) and by their sugar level.

Perrier-Jouët Blason Rosé is the most gourmet wine of the collection, a full and fruity blend that confers generosity and spontaneity. The cuvee is fresh, fruity and floral, with an inviting salmon pink hue.





Perrier-Jouët Grand Brut is the perfect introduction to the House style, an alluring champagne that expresses the floral elegance of Chardonnay. A blend of 50 different Crus, Perrier-Jouët Grand Brut expresses the quality and diversity of the Perrier-Jouët winemaking tradition.

Vibrant and exhilarating, Perrier-Jouët Blanc de Blancs pays tribute to the Chardonnay grape - the iconic touchstone of the Perrier-Jouët style. To create it, Cellar Master Hervé Deschamps has personally selected an elegant blend of floral Chardonnays from the Champagne region's best vineyards.

Perrier-Jouët Belle Epoque 2011 is an iconic cuvée with a floral, intricate and fresh character. After five years ageing in Perrier-Jouët's cellars, this cuvee is smooth and rounded, yet unexpectedly fresh. It is a wonderfully harmonious vintage displaying invigorating freshness and acidity – liveliness and refinement in perfect balance.



ABOUT PERRIER-JOUËT

Founded in 1811 in Epernay, Maison Perrier-Jouët is one of France's most historic champagne houses, but also one of its most distinctive, renowned for its floral and intricate champagnes which reveal the true essence of the Chardonnay grape and an enduring tradition of savoir-faire – an unparalleled expertise of only seven Cellar Masters since its foundation. A free spirit house, Perrier-Jouët has been profoundly influenced by its founders' love of nature and art – twin inspirations which allow it to create exceptional experiences and moments of wonder that enhance everyday life. Since its 1902 collaboration with Art Nouveau pioneer Emile Gallé, creator of the anemone design for its Perrier-Jouët Belle Epoque prestige cuvée, Perrier-Jouët has commissioned work from established and emerging artists including Daniel Arsham, Noé Duchaufour-Lawrance, Miguel Chevalier, Makoto Azuma, Tord Boontje, Studio Glithero and Simon Heijdens, and more recently Vik Muniz, mischer'traxler, Ritsue Mishima, Andrew Kudless and Luftwerk.

PLEASE DRINK RESPONSIBLY

FOR MEDIA ENQUIRIES

Maison Perrier-Jouët

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