

PERRIER-JOUËT BELLE EPOQUE BLANC DE BLANCS 2004 WINS GOLD MEDAL AT THE CHAMPAGNE & SPARKLING WINE WORLD CHAMPIONSHIPS



Perrier-Jouët is proud to announce that Perrier-Jouët Belle Époque Blanc de Blancs 2004 won a Gold Medal at the Champagne & Sparkling Wine World Championships 2018; the world's most prestigious sparkling wine competition. Perrier-Jouët Belle Époque Blancs de Blancs 2004 is the purest expression of Chardonnay and represents the quintessence of Perrier-Jouët's intricate floral style.

For the 2018 edition, The Champagne & Sparkling Wine World Championships (CSWWC), awarded 116 Gold & 128 Silver medals to 18 different countries. Tom Stevenson, Founder and Chairman of the Judges, comments *"We have been really impressed by the standard of Champagne's and sparkling wines that have entered this year. The bar was set high from day one and the medal count reflects this."*

With the unrivalled sparkling wine experience of the three judges: Tom Stevenson, Essi Avellan MW and Dr Tony Jordan, it is little wonder that no other competition can boast the breadth and quality of entries that the CSWWC continues to receive. The CSWWC is the largest and most relevant sparkling wine competition in the world.



Perrier-Jouët Belle Epoque Blanc de Blancs is not only the rarest Perrier-Jouët cuvée, but also the most emblematic – the culmination of the House’s 200-year expertise in revealing the intricate floral facets of its signature Chardonnay grape. Sourced from just two legendary parcels of vines, Perrier-Jouët Belle Epoque Blanc de Blancs is the expression of a single grape variety, a single terroir and a single year – a sublime champagne shimmering with golden light, whose freshness and purity are the exhilarating prelude to an explosion of lush floral notes.



ABOUT PERRIER-JOUËT

Founded in 1811 in Epernay, Maison Perrier-Jouët is one of France's most historic champagne houses, but also one of its most distinctive, renowned for its floral and intricate champagnes which reveal the true essence of the Chardonnay grape and an enduring tradition of savoir-faire – an unparalleled expertise of only seven Cellar Masters since its foundation. A free spirit house, Perrier-Jouët has been profoundly influenced by its founders' love of nature and art – twin inspirations which allow it to create exceptional experiences and moments of wonder that enhance everyday life. Since its 1902 collaboration with Art Nouveau pioneer Emile Gallé, creator of the anemone design for its Perrier-Jouët Belle Epoque prestige cuvée, Perrier-Jouët has commissioned work from established and emerging artists including Daniel Arsham, Noé Duchaufour-Lawrance, Miguel Chevalier, Makoto Azuma, Tord Boontje, Studio Glithero and Simon Heijdens, and more recently Vik Muniz, mischer'traxler, Ritsue Mishima, Andrew Kudless and Luftwerk.

PLEASE DRINK RESPONSIBLY

FOR MEDIA ENQUIRIES

Maison Perrier-Jouët

Elsa Sourice

Elsa.Sourice@pernod-ricard.com

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