

PERRIER-JOUËT BLASON ROSÉ WINS MASTER MEDAL AT THE GLOBAL ROSÉ MASTERS 2018



Perrier-Jouët is proud to announce that Perrier-Jouët Blason Rosé won the Master award at The Global Rosé Masters 2018; the ultimate accolade given only to exceptional wines in the tasting.

The Global Rosé Masters is an international wine competition organised by The Drinks Business. The judging panel is comprised of Masters of Wine, Master Sommeliers and senior buyers, including the Drinks Business Editor Patrick Scmitt MW.

Perrier-Jouët Blason Rosé is the most gourmet wine of the collection, a full and fruity blend that confers generosity and spontaneity. The cuvee is fresh, fruity and floral, with an inviting salmon pink hue.



ABOUT PERRIER-JOUËT

Founded in 1811 in Epernay, Maison Perrier-Jouët is one of France's most historic champagne houses, but also one of its most distinctive, renowned for its floral and intricate champagnes which reveal the true essence of the Chardonnay grape and an enduring tradition of savoir-faire – an unparalleled expertise of only seven Cellar Masters since its foundation. A free spirit house, Perrier-Jouët has been profoundly influenced by its founders' love of nature and art – twin inspirations which allow it to create exceptional experiences and moments of wonder that enhance everyday life. Since its 1902 collaboration with Art Nouveau pioneer Emile Gallé, creator of the anemone design for its Perrier-Jouët Belle Epoque prestige cuvée, Perrier-Jouët has commissioned work from established and emerging artists including Daniel Arsham, Noé Duchaufour-Lawrance, Miguel Chevalier, Makoto Azuma, Tord Boontje, Studio Glithero and Simon Heijdens, and more recently Vik Muniz, mischer'traxler, Ritsue Mishima, Andrew Kudless and Luftwerk.

PLEASE DRINK RESPONSIBLY

FOR MEDIA ENQUIRIES

Maison Perrier-Jouët

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