

PERRIER-JOUËT RELEASES BELLE EPOQUE 2008: THE IDEAL BALANCE OF DELICACY AND STRUCTURE



Champagne Perrier-Jouët has released the latest 2008 vintage of the House's iconic and rare prestige cuvée Perrier-Jouët Belle Epoque. This distinctive and alluring cuvée expresses the art of vintage developed by the House for more than 200 years.

Cellar Master Hervé Deschamps says, « Perrier-Jouët Belle Epoque 2008 is a wonderfully vibrant vintage that presents crisp freshness with good length on the palate – the ideal balance of delicacy and structure. »

This captivating cuvée is a unique reflection of both the House style and the definitive characteristics of this particular year. 2008 began with a challenging, damp spring, but culminated in a fine, warm Indian summer allowing the grapes to fully ripen. The result is an intricate, floral vintage wine that honours the importance and heritage of Chardonnay as the heartbeat of the House.



Perrier-Jouët Belle Epoque 2008 expresses the delicate and floral finesse of the 50% Chardonnays sourced from the Grand Cru villages of Cramant and Avize. To enhance the blend, 45% Pinot Noirs from the Montagne de Reims and 5% Pinot Meunier from Dizy bring more structure, roundness and allure.

On the nose, aromas of fresh white hawthorn and plum blossom entwine with white-fleshed fruits and candied citrus notes. Overall the wine is wonderfully vibrant with a lively and invigorating attack that awakens your senses with warm notes of brioche, and a lingering, floral finish.

The wine was aged for more six years in the Perrier-Jouët cellars before disgorgement, when it was given a light dosage of 6g/l.



ABOUT PERRIER-JOUËT

Perrier-Jouët is an iconic champagne house with an exceptional vineyard. It is known for the finesse, floral and elegant notes of its wines, fashioned with the expertise of only seven Cellar Masters since its foundation in 1811. Since its 1902 collaboration with Art Nouveau pioneer Emile Gallé, creator of the anemone design for the house's Belle Epoque prestige cuvée, Perrier-Jouët has commissioned work from established and emerging artists including Daniel Arsham, Noé Duchaufour-Lawrance, Miguel Chevalier, Makoto Azuma, Tord Boontje, Studio Glithero and Simon Heijdens and more recently Tord Boontje, Vik Muniz, mischer'traxler, Ritsue Mishima and Andrew Kudless.

FOR MEDIA ENQUIRIES

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