

## PERRIER-JOUËT WINS 2 GOLDS AT THE CHAMPAGNE AND SPARKLING WINE WORLD CHAMPIONSHIPS FOR ITS MAGNUMS PERRIER-JOUËT BELLE EPOQUE BLANC DE BLANCS 2004 AND PERRIER-JOUËT BLASON ROSÉ



The Champagne and Sparkling Wine World Championships is the most respected, comprehensive and rigorous international sparkling wine competition in the world. The 2017 edition attracted entries from 29 countries, which was more than ever before. Perrier-Jouët is very proud to have been awarded by the judges two Gold medals for two magnums: Perrier-Jouët Belle Epoque Blanc de Blancs 2004 and Perrier-Jouët Blason Rosé.

Perrier-Jouët Belle Epoque Blanc de Blancs is the quintessence of the Perrier-Jouët style. The cuvee expressed the purity of the Chardonnay: floral and intricate with the brilliance and rarity of a yellow diamond.

Perrier-Jouët Blason Rosé is the most gourmet wine of the collection, a full and fruity blend that confers generosity and spontaneity. The cuvee is fresh, fruity and floral, with an inviting salmon pink hue.



## ABOUT PERRIER-JOUËT

Perrier-Jouët is an iconic champagne house with an exceptional vineyard. It is known for the finesse, floral and elegant notes of its wines, fashioned with the expertise of only seven Cellar Masters since its foundation in 1811. Since its 1902 collaboration with Art Nouveau pioneer Emile Gallé, creator of the anemone design for the house's Belle Epoque prestige cuvée, Perrier-Jouët has commissioned work from established and emerging artists including Daniel Arsham, Noé Duchaufour-Lawrance, Miguel Chevalier, Makoto Azuma, Tord Boontje, Studio Glithero and Simon Heijdens and more recently Tord Boontje, Vik Muniz, mischer'traxler, Ritsue Mishima and Andrew Kudless.

PLEASE DRINK RESPONSIBLY

## FOR MEDIA ENQUIRIES

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## PERRIER-JOUËT ON SOCIAL MEDIA

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