



# BLANC DE BLANCS

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BLANC DE BLANCS:  
NATURALLY VIVACIOUS



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# Blanc de Blancs: naturally vivacious

A perfect illustration of the Maison's distinctive floral signature, Perrier-Jouët's elegant new cuvée pays tribute to the vibrant freshness of the Chardonnay grape.



PERRIER-JOUËT

DEPUIS 1811  
BLANCS

CHAMPAGNE  
BRUT  
MAISON FONDÉE EN 1811  
PERRIER-JOUËT  
BLANC DE BLANCS  
e 330 ml 12% VOL

PERRIER-JOUËT  
BLANC DE BLANCS  
PAYS TRIBUTE  
TO THE VIBRANT  
FRESHNESS OF THE  
CHARDONNAY

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### A FREE SPIRIT

Vibrant and exhilarating, Perrier-Jouët Blanc de Blancs pays tribute to the Chardonnay grape - the iconic touchstone of the Perrier-Jouët style. Thanks to the white grape's distinctively fresh taste, Perrier-Jouët Blanc de Blancs will set the tone among a new generation of trend-setting metropolitan pleasure-seekers. Exuberant, feminine and deliciously spontaneous, the new cuvée has an impertinent charm that is completely unique. Endlessly versatile, it is the perfect partner for all the special moments that make life worth living.

## HOMAGE TO CHARDONNAY

Vivacious and unrestrained, Perrier-Jouët Blanc de Blancs showcases the unique freshness of the Maison's emblematic grape. To create it, Cellar Master Hervé Deschamps has personally selected an elegant blend of floral Chardonnays from the Champagne region's best vineyards. The result is a wine that epitomizes the spirit of the Maison with its mineral freshness and floral vitality. On the nose,

lively wild hedgerow flower aromas of elderberry, acacia and honeysuckle tangle and twist with notes of citrus fruit.

The new cuvée embodies the pioneering spirit of Perrier-Jouët, along with its 200-year expertise with this signature grape variety.

Seventh in an unbroken line of cellar masters, Hervé Deschamps blended

Chardonnays from the region's finest terroirs, adding up to 15% of reserve wines and a light dosage of 8g per liter. The result is an exceptional cuvée that dances with freshness, lightness and vitality.



PERRIER-JOUËT  
BLANC DE BLANCS  
IS SETTING THE TONE  
FOR VIVACIOUS AND  
VERSATILE MOMENTS

### A WINE THAT SETS THE TONE

Perrier-Jouët Blanc de Blancs is the perfect wine to accompany all the exciting pleasures of contemporary life. Produced in very limited quantities, it is in phase with the most vivacious and exclusive urban experiences - from the latest garden rooftop bar to boutique hotel lounges in the world's most happening cities. Its design is an ode to authenticity, the wine's luminescent greenish-gold hue accentuated by a unique transparent bottle with festive notes of silver and gold.

To celebrate this exuberant new wine, the Maison Perrier-Jouët has launched a first-time collaboration with the Michelin-starred chef Akrame Benallal.

Mr Hervé Deschamps,  
Perrier-Jouët's Cellar Master  
and chef Akrame Benallal.





A leading figure in international haute cuisine - with a chain of restaurants and bistros that stretches from Paris to Hong Kong - Akrame is a perfect match for its vibrant, contemporary personality.

His selection of original finger food recipes have been specially designed to complement Perrier-Jouët Blanc de Blancs' delicate floral palette, playing on contrasts & textures between water & earth.



PERRIER-JOUËT  
BLANC DE BLANCS  
ILLUSTRATES  
PERFECTLY THE  
SIGNATURE  
OF THE HOUSE.

## A DISTINCTIVE SIGNATURE

The new cuvée is the second Perrier-Jouët Blanc de Blancs creation by Cellar Master Hervé Deschamps, following his mythic Perrier-Jouët Belle Epoque Blanc de Blancs. It is also the first addition to the Perrier-Jouët collection in 20 years. Refined and exclusive, it is a reflection of the Maison Perrier-Jouët's exceptional savoir-faire and the meticulous detail with which it selects its grapes.

Ever since its foundation in 1811, Perrier-Jouët has drawn inspiration from nature to craft intricate and distinctively floral champagnes that embrace the true essence of the Chardonnay grape. With Perrier-Jouët Blanc de Blancs, that rich heritage has found an elegant new expression. Today, the new cuvée offers a perfect illustration of the unique style that is the Maison's signature.

## ABOUT AKRAME BENALLAL

Born in France, Akrame Benallal spent the first 13 years of his life in Algeria - an experience that has contributed a hint of the Mediterranean to his highly inventive style of cookery. After studying with such master chefs as Ferran Adria and Pierre Gagnaire, he was awarded his first Michelin star in 2012. His gastronomic restaurants in Paris and Hong Kong are accompanied by bistros in Paris, Hong Kong, Manila and Baku.



## ABOUT PERRIER-JOUËT

Perrier-Jouët is an iconic champagne house with an exceptional vineyard. It is known for the finesse, floral and elegant notes of its wines, fashioned with the expertise of only seven Cellar Masters since its foundation in 1811. Since its 1902 collaboration with Art Nouveau pioneer Emile Gallé, creator of the anemone design for the house's Belle Epoque prestige cuvée, Perrier-Jouët has commissioned work from established and emerging artists including Daniel Arsham, Noé Duchaufour-Lawrance, Miguel Chevalier, Makoto Azuma, Tord Boontje, Studio Glithero and Simon Heijdens and more recently Tord Boontje, Vik Muniz, mischer'traxler, Ritsue Mishima and Andrew Kudless.

For more information,  
please visit:  
[www.perrier-jouët.com](http://www.perrier-jouët.com)  
and on Instagram  
[@perrierjouet](https://www.instagram.com/perrierjouet).



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