

**TO MARK ITS FIFTH-YEAR PARTNERSHIP WITH DESIGNMIAMI/
MAISON PERRIER-JOUËT IS UNVEILING AN EXCLUSIVE COLLABORATION WITH
SAN FRANCISCO-BASED DESIGNER ANDREW KUDLESS**



6 October 2016 - New York, NY – This November, [Maison Perrier-Jouët](#) will make an exciting contribution to the DesignMiami/ global forum via an exclusive partnership with American designer and architect Andrew Kudless. In his DesignMiami/ debut, Kudless will present visionary works founded on the notion of digital craftsmanship. The pieces - which include a large-scale installation made from oak veneer screens, a table constructed using 3-D printed plastic, a bench inspired by the chalk walls of Perrier-Jouët’s wine cellars and an ice bucket crafted using a grape skin powder base - were inspired by the organic process of wine-making and embody a reflection on nature, craftsmanship and technology.

“Working with Maison Perrier-Jouët has been very interesting for me because it provided a link between the historic Art Nouveau movement and my work,” says Kudless. “As an artist I am interested in more emergent elements that are out of my control. This also applies to the wine-making process, where so many factors affect each year’s harvest. Learning to skillfully overcome external challenges while still producing a high-quality outcome is what merges the two crafts.”



The Maison’s longstanding links with the world of art - and with Art Nouveau in particular - will also be on display at L’Eden by Perrier-Jouët, which brings unique gardens to unexpected urban sites during major cultural events. Alongside the design fair, L’Eden by Perrier-Jouët will also be showcasing exclusive pieces by Andrew Kudless at an exclusive Miami location, in an exciting encounter between the worlds of creation and celebration.

The house of [Perrier-Jouët](#) has epitomized the values of craftsmanship, nature and artistry since its foundation in 1811. “Enchantment through beauty is the heart of the Perrier-Jouët philosophy,” says Axelle De Buffevent, the brand’s Style Director. The Maison’s links with artistic innovation date back to 1902, when it commissioned Art Nouveau pioneer Emile Gallé to design the iconic floral arabesque that has become its emblem. Over the years, Perrier-Jouët has maintained a creative, like-minded relationship with visionaries whose work reinterprets Art Nouveau values and aesthetics in a contemporary style.

Since 2012, Perrier-Jouët has supported the renowned art fair DesignMiami/ and will debut the new works from Andrew Kudless in Miami, Florida, from November 29th through December 4th, 2016.



ABOUT MAISON PERRIER-JOUËT

[Perrier-Jouët](#) is an iconic champagne house with an exceptional vineyard. It is known for the finesse, floral and elegant notes of its wines, fashioned with the expertise of only seven Cellar Masters since its foundation in 1811. Since its 1902 collaboration with Art Nouveau pioneer Emile Gallé, creator of the anemone design for the house's Belle Epoque prestige cuvée, Perrier-Jouët has commissioned work from established and emerging artists including Daniel Arsham, Noé Duchaufour-Lawrance, Miguel Chevalier, Makoto Azuma, Tord Boontje, Studio Glithero, Simon Heijdens, Tord Boontje, and more recently Vik Muniz, mischer'traxler and Ritsue Mishima.

ABOUT ANDREW KUDLESS

After training as an architect, Andrew Kudless created his design studio Matsys in 2004 to explore the emergent relationships between architecture, engineering, biology and computation. Based in San Francisco, he is an associate professor at the California College of the Arts. His work has been exhibited in the United States, Great Britain, France, Japan and China and is part of the permanent collections of the Centre Pompidou, the FRAC Centre and SFMOMA.

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PERRIER-JOUËT ON SOCIAL MEDIA

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