

## Perrier-Jouët House initiates a creative collaboration with Japanese maker Ritsue Mishima



Every year during Design Miami, the international fair for collectible design, the House of Perrier-Jouët is delighted to continue its partnership with the world of creation and design. In December, for the 2015 event, the House will unveil two unprecedented works by the maker with whom it has initiated a new creative collaboration: Ritsue Mishima. A huge installation along with an original piece will mark the beginning of a creative partnership that will continue until the end of 2016.

### Three original creations

The first, All'ombra della luce, is a huge installation, a truly immersive experience in which light and shadow are the protagonists. A second creation – a large blown glass bowl – is dedicated to the ritual of serving champagne. Finally, a third creation, a limited-edition gift set, will be revealed over the course of the year.

Each of these works illustrates [Perrier-Jouët's](#) philosophy of champagne: artistic craftsmanship enriched by authenticity, elegance and a genuine fondness for nature and its delights.



### From Émile Gallé to Ritsue Mishima

The collaboration with Ritsue Mishima was a natural choice for Perrier-Jouët, entirely in line with its history: it echoes the House's close bond with nature, the active dialogue it has always maintained with art and design, especially Art Nouveau, and the desire to bring beauty to everyday life.

It was also this desire that led the House, in 1902, to entrust the master glassmaker Émile Gallé, celebrated as one of the instigators of the Art Nouveau movement and a renowned botanist, with the creation of bottles decorated with the now famous Japanese anemones for the prestige Belle Epoque cuvée. In his view, this flower expressed two trends: the Art Nouveau style, which took inspiration from the organic forms of nature, and, at a time when Japan was officially opening up to the West, the influence of the country's art and civilisation on late 19th-century artists ("Japonisme").

Ritsue Mishima has adopted glass to express a vision of nature in which harmony is born of the reflections of light over an infinite variety of shapes. Accordingly, with a century between them, the Japanese artist is following in the footsteps of Émile Gallé, continuing this celebration of nature and its wonders and highlighting Perrier-Jouët's deep ties to the Art Nouveau movement.

## About Perrier-Jouët

Perrier-Jouët is the most exclusive luxurious House of Champagne, which has been crafting wine since 1811. Benefiting from an exceptional vineyard, Perrier-Jouët is known for the finesse of its wines, fashioned with the expertise of just seven cellar masters in its 200-year history. The House started to play an active role in Art Nouveau and approached artist Emile Gallé in 1902, now recognised as one of the instigators of the Art Nouveau movement in France. To answer a commission for the decoration of several magnums of champagne, the artist chose Japanese anemones and devised an airy design. But this floral arabesque then fell into oblivion before being rediscovered at the end of the 1960s, by the House's Cellar Master. In 1969, Michel Budin decided to use it to decorate the bottles of the cuvée he wished then to launch: cuvée Belle Epoque.

By perpetuating the values of Art Nouveau – adding beauty to utility and poetry to everyday life – Perrier-Jouët has now provided the movement with a breath of fresh air. The House regularly commissions renowned artists and designers with the creation of objects or installations linked to the world of the House. These collaborations illustrate the philosophy of champagne according to Perrier-Jouët: that of an artistic craft nourished by authenticity, elegance and a genuine passion for nature. For more information, please visit: [www.perrier-jouët.com](http://www.perrier-jouët.com)

## PERRIER-JOUËT ON SOCIAL NETWORKS

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## About Ritsue Mishima

Ritsue Mishima was born in Kyoto, Japan in 1962. From 1982 she worked as a stylist for advertising firms; in 1985 began creating art installations with flowers. In 1989 she moved to Venice, where she has dedicated herself since 1996 to the creation of glass objects in collaboration with a traditional master glass blower on the Venetian Island of Murano. Mishima is inspired by natural forms and reflections of light, which she expresses through the medium of glass. Her glass is transparent and colourless and gives the sensation of pureness and luminosity. It captures and releases light and its surrounding colours, creating perfect harmony with its context.

Artist's faraway origins and a thousand years long Venetian tradition are melted in her glass and expressed in contemporary language.

Mishima has exhibited her works in Milan, London, Rotterdam, Tokyo, Kyoto, Brussels, Berlin and San Francisco. Her work is hosted in the Musée des Arts décoratifs in Paris; Rotterdam Boijmans Van Beuningen collection; Coesfeld Alter Hof Herding collection; Frans Hals Museum; Museum Jan van der Togt in Amstelveen in Holland and The Vangi Sculpture Garden Museum in Japan.

## FOR MEDIA ENQUIRIES

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